

A CONCERT OF PROJECT MANAGEMENT

17.09.2020

Welcome **early bird!**

This event will start soon.



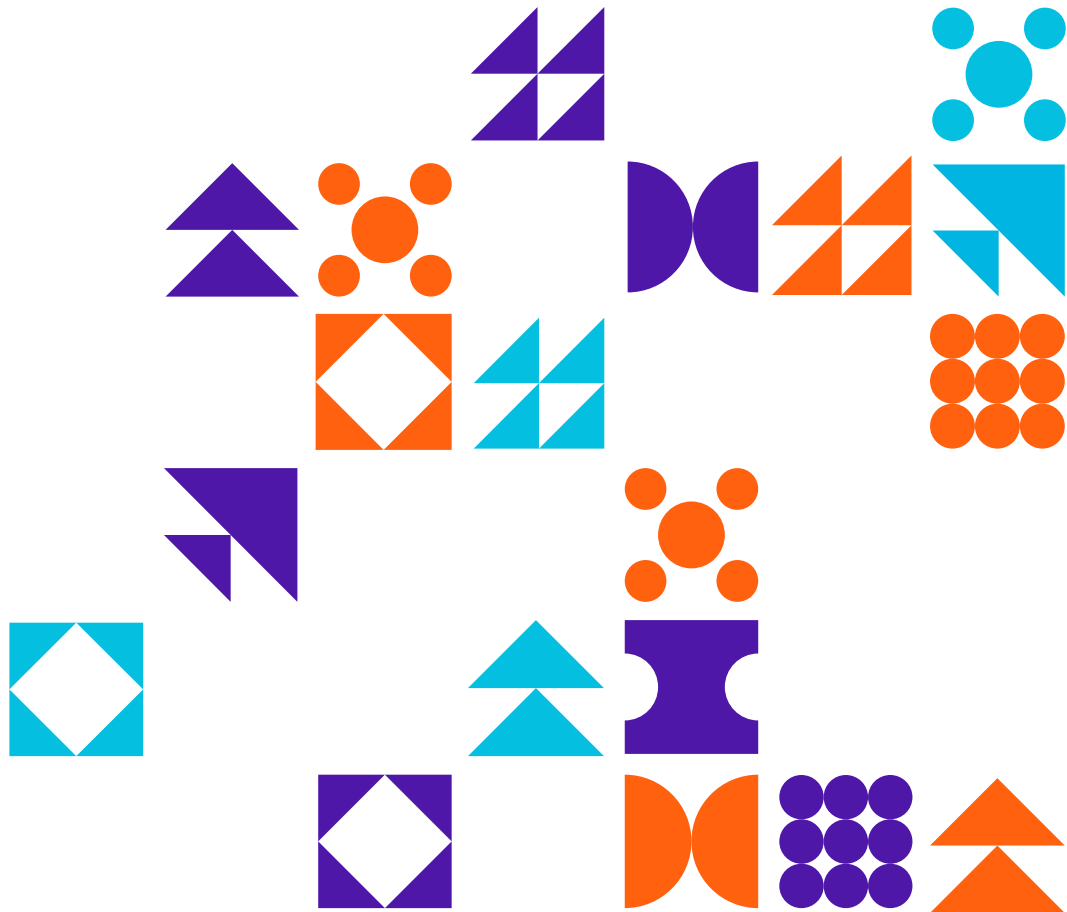
You have a few moments left: maybe a good moment to check

- . your looks - **thanks to put on your camera**
- . If your name is displayed - **always nice getting to know you**
- . your mute-button - **we can chat instead**



CHAPTER EVENT VIRTUAL MEET-UP

17/09/2020



PROJECT MANAGEMENT @



LINE UP

5:30 PM

Welcome



5:40 PM



Stefaan Bergmans - Overview Project Management

6:00 PM

Rich Project Management by Mark Mortier



6:25 PM



Yannick Guldentops - The Xtra Present Project

Thanks to PMI Belgium Chapter

This presentation will be recorded and made available after.

Overview Project Management @ Colruyt Group

17/09/2020 – Stefaan Bergmans



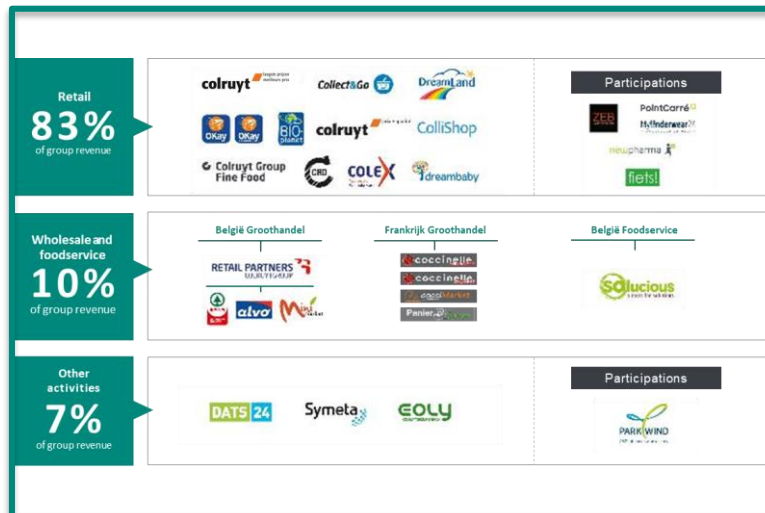
Welcome !

- Objective of this session
- Agenda
 - Who are we as Colruyt Group
 - Objective for PM from executive management
 - How is PM organized in Colruyt Group
 - Our journey in increasing PM maturity

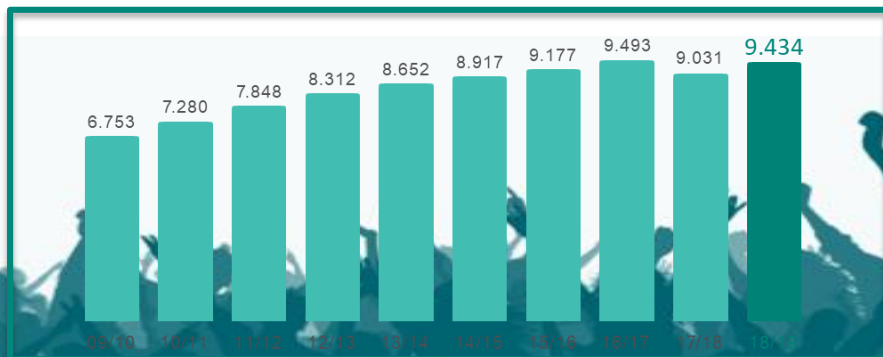
Who are we?



Together, we create sustainable added value through value-driven craftsmanship in...



Respect
 Simplicity
 Readiness to serve
 Space
 Togetherness
 Strength
 Faith
 Hope
 Courage



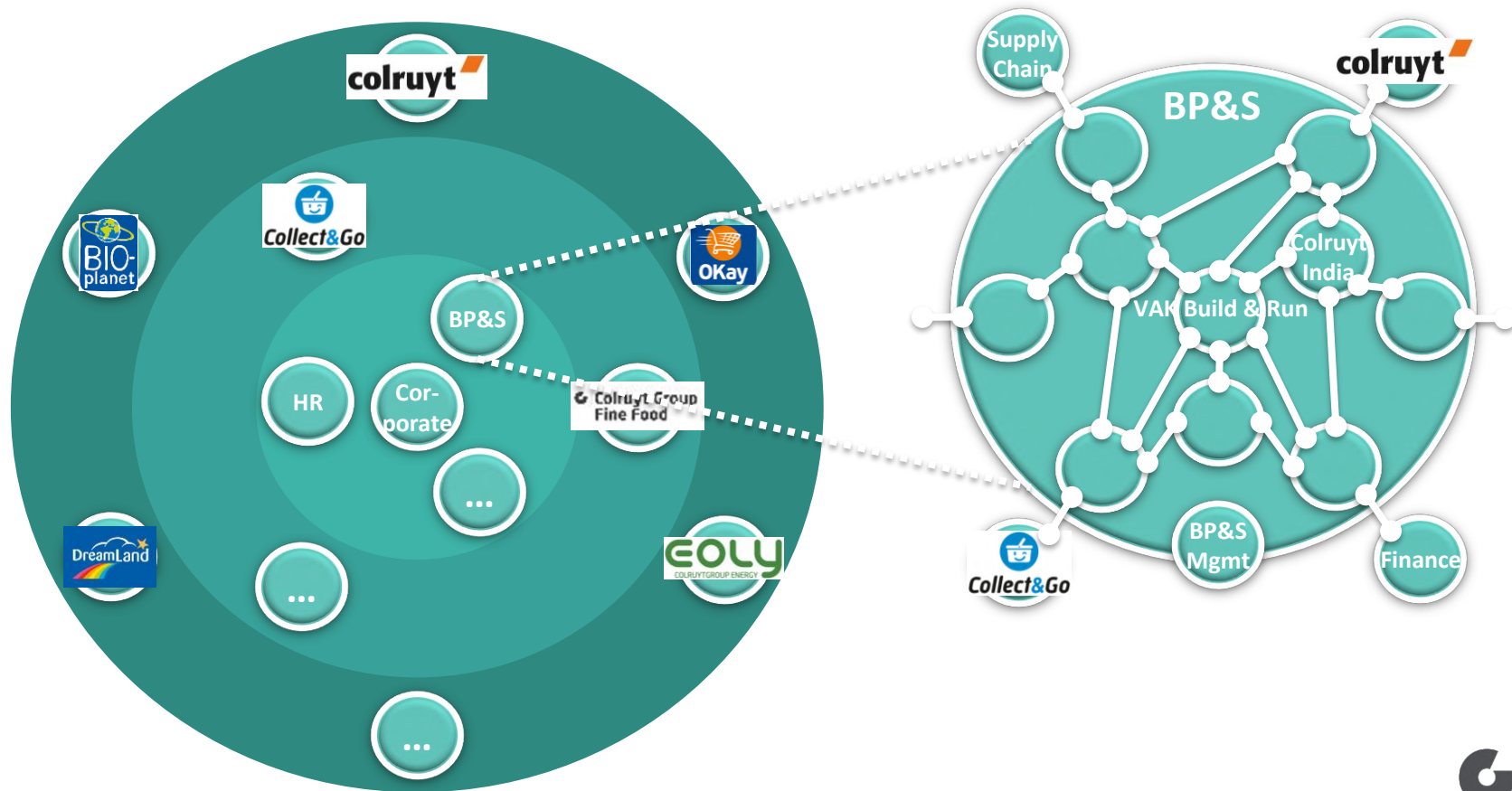
29.903 **EMPLOYEES**

Our people make the difference

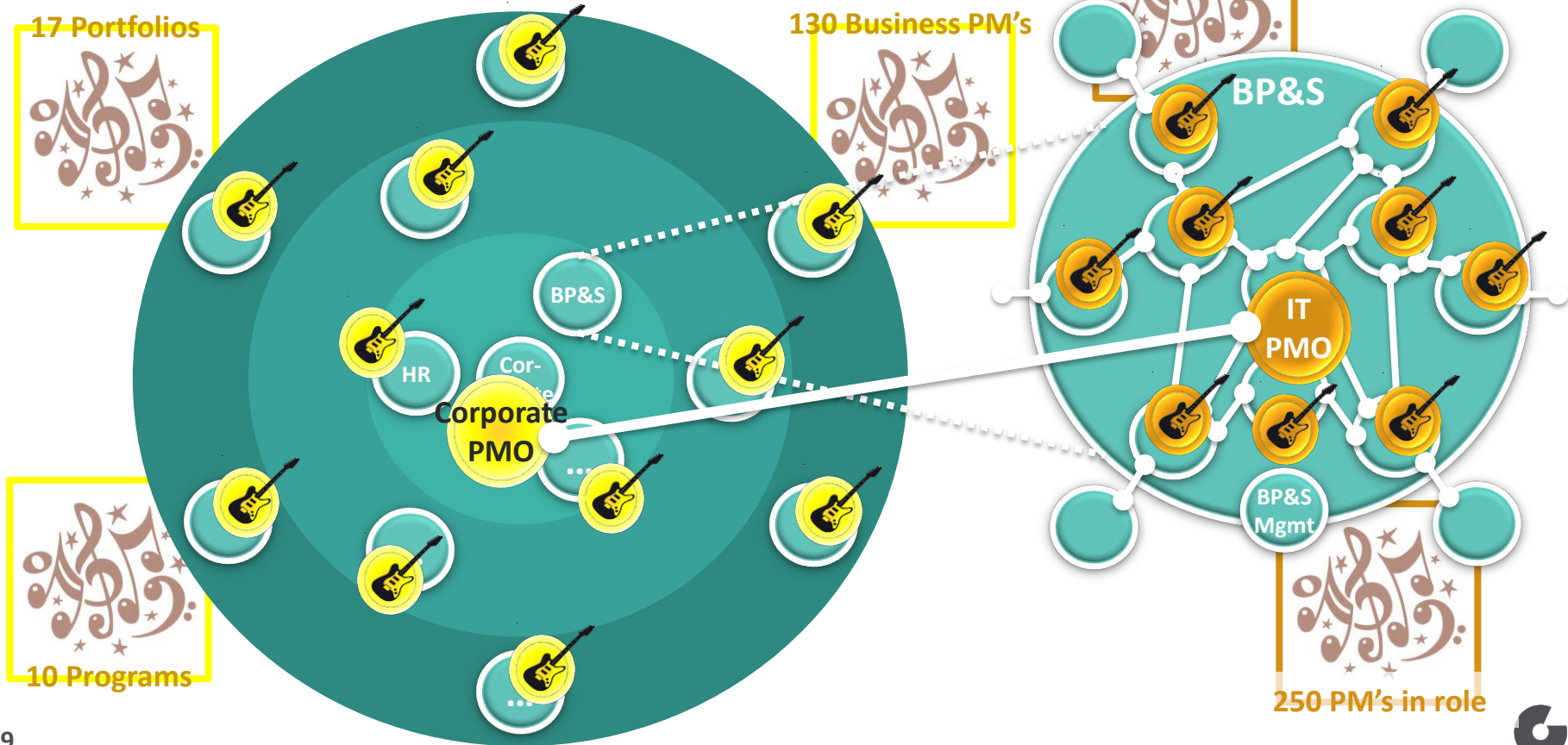
Project Management Objective



How are we organized?

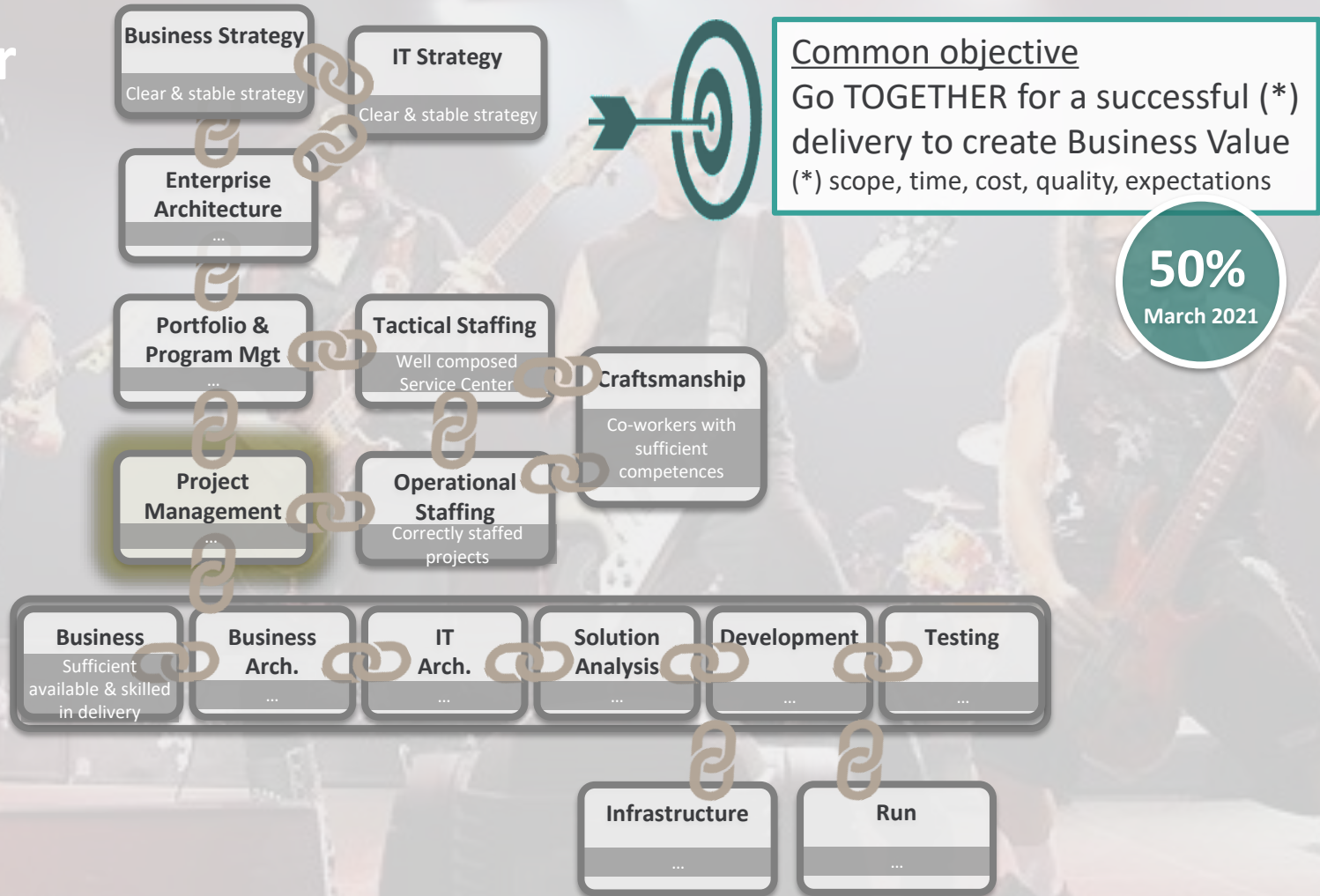


Where is the PM rock & roll?





Together

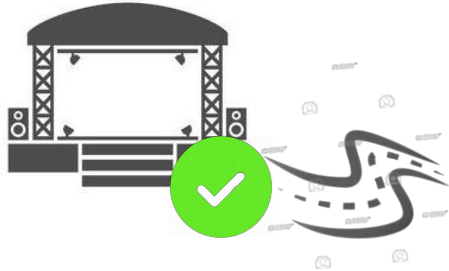


Our Journey to Increase PM Maturity



Our Journey to Increase PM Maturity

Set-up a Corporate PMO & an IT PMO



Set-up PM processes, templates, practices, training & coaching



2018 - Establish PM governance with focus on planning



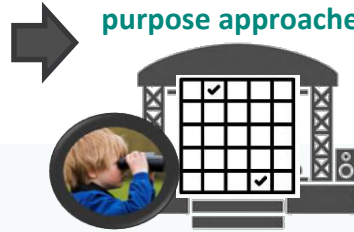
2020 - Increase PM culture in context: business stakeholders & managers



First: 2020 - Transformation towards Service Oriented Organization



(Scaled) Hybrid Agile as one of the fit for purpose approaches



Corporate PPPM Tool?



2020 - Stimulate knowledge sharing



2020 - Pop-up of local PMO's: supporting teams for portfolios



Governance with Focus on Planning

Training
Project Mgmt Plan
& according
governance

Coaching
on Project Mgmt Plan
by seasoned PM
coaches

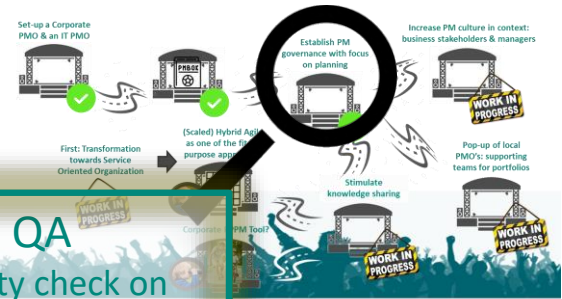
QA
Quality check on
Project Mgmt Plan @
end definition phase

Root Cause
Analysis &
Roadmap Actions

Baseline Register
PM registers baseline
in central list: time &
cost

KPI
Measurements
On time & on cost

Change Register
PM registers baseline
changes in central list
with impact & cause



Stimulate Knowledge Sharing Across PM's



PM forum



Brown bag sessions



Sharing project cases



Participation in
method improvements



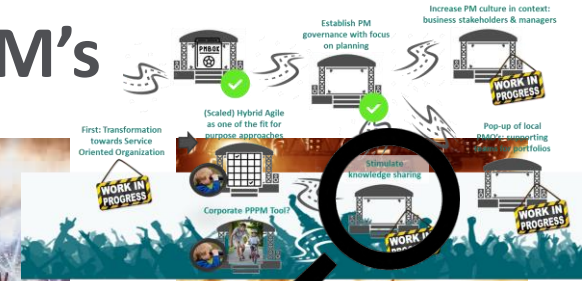
TGIF mails



Lessons learned database



(Hybrid) agile café



Summary – Key Messages in Increasing PM Maturity



Start measuring: KPI's onTime & onCost



Importance of executive management buy-in



Delivery is a joint responsibility of business, team, management, not only of the PM



Invest in creating proper context for project management



Create a focus point, e.g. planning



Importance of stimulating knowledge sharing between PM's





Stefaan.Bergmans@Colruytgroup.com





Rich infinite project management

PMI Event 17/09/2020 - Mark Mortier





Sustainable Development

Definition

“is development that meets the needs of the present
without compromising
the ability of future generations to meet their own needs”

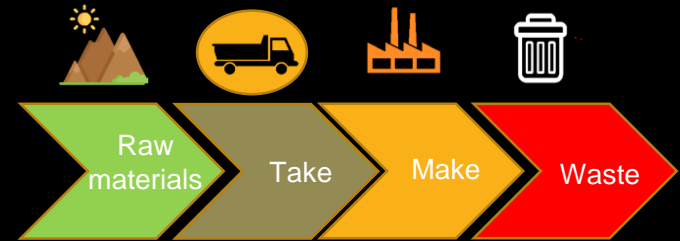
Gro Harlem Brundtland - 1987



The Problem

Linear economy

Linear economy = using natural resources to ultimately produce waste



World population growth

The world population has increased exponentially

Source: <https://ourworldindata.org/world-population-growth>

Year	# People
1804	1 Billion
2011	7 Billion
2050	9 Billion

IPAT equation

Environmental Impact (I) =

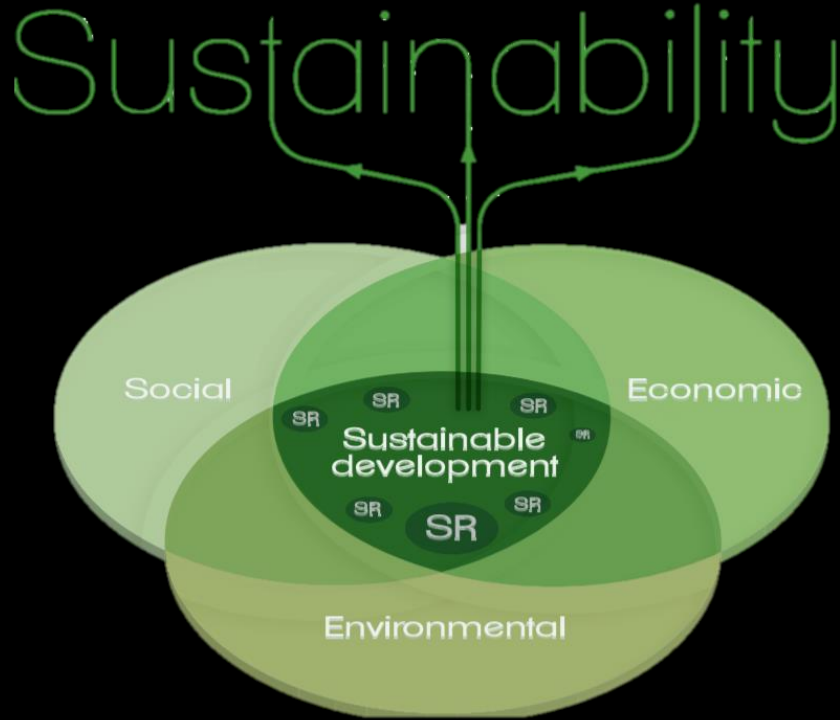
Population (P) x Affluence (A) x Technology (T)



The current overall demand is 50% more than Earth's capacity



Sustainability and business



Triple Bottom line

Value should not only be based on financial bottom line but also on a social and environmental level as well.

Sustainability = the place where economy, social reality and environmental health overlap.

Social responsibility (SR)

Responsibility of an organization for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour and based on 7 principles.



Project management vs Sustainable development

Project management

- Short term based (Finite game)
- Scope – Time – Cost (ROI)
- Stakeholder management
- KPI – Results oriented
- Risk management
- PM in charge



Sustainable development

- Long term based (Infinite game)
- People Planet Profit (Triple Bottom line)
- Present and future generations.
- Focus on life cycle
- Precautionary principle
- Involving people



How to reconcile both games?

Project management

(Finite game)



Facilitates change



Change



Sustainable development

(Infinite game)



Requires change

“In order to change the way we DO things,
we need to change the way we VIEW things”
(Dr Nelmara Arbex).



PMI and sustainability?



Code of Ethics and Professional Conduct

2.2 Responsibility: Aspirational Standards

As practitioners in the global project management community:

2.2.1 We make decisions and take actions based on the best interests of society, public safety, and the environment.

2.2.2 We accept only the qualifications that we are qualified to perform.

4.2 Fairness: Aspirational Standards

As practitioners in the global project management community:

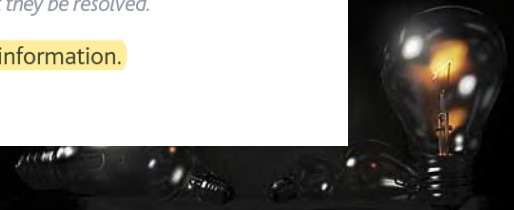
4.2.1 We demonstrate transparency in our decision-making process.

4.2.2 We constantly reexamine our impartiality and objectivity, taking corrective action as appropriate.

Comment: Research with practitioners indicated that the subject of conflicts of interest is one of the most challenging faced by our profession. One of the biggest problems practitioners report is not recognizing when we have conflicted loyalties and recognizing when we are inadvertently placing ourselves or others in a conflict-of-interest situation. We as practitioners must proactively search for potential conflicts and help each other by highlighting each other's potential conflicts of interest and insisting that they be resolved.

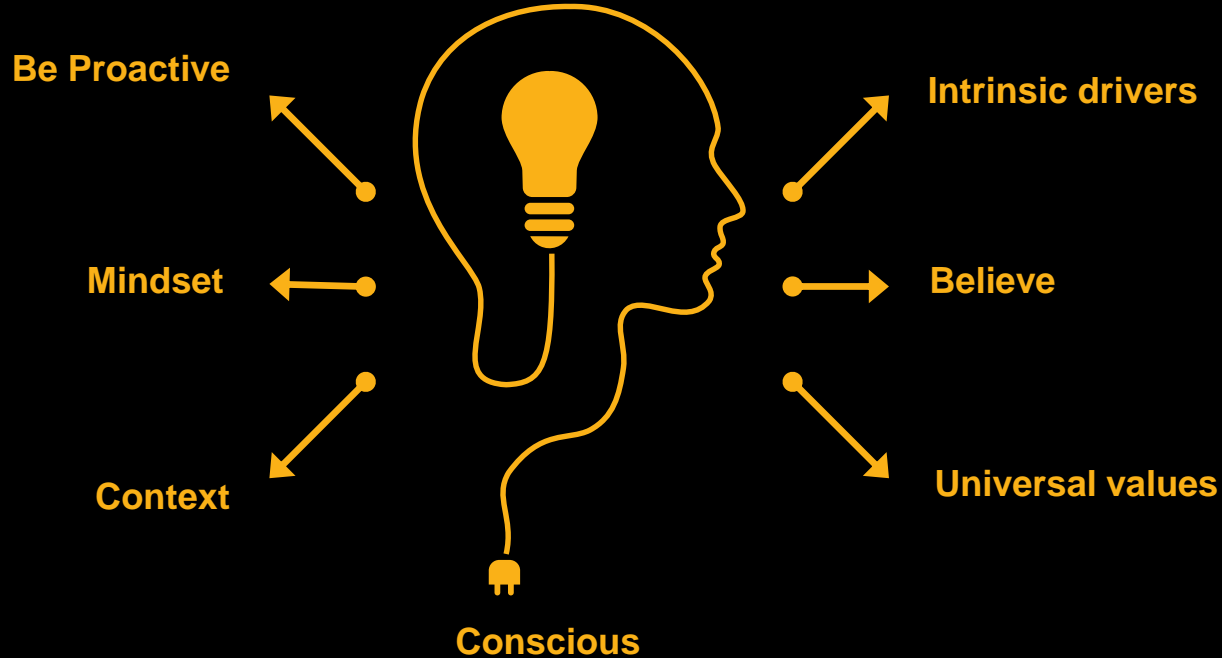
4.2.3 We provide equal access to information to those who are authorized to have that information.

4.2.4 We make opportunities equally available to qualified candidates.



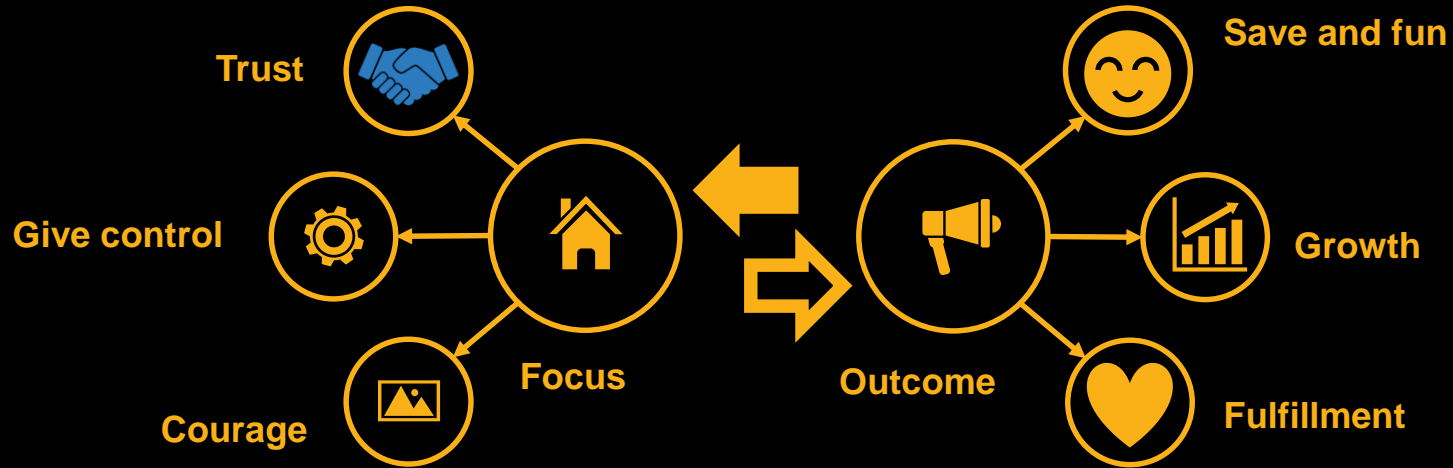
Rich

Infinite Project Management



Do you want to do something you love and to make a difference in a meaningful way?

In Practice



Benefits

Attract employees/team members

Increase productivity

Involved team members

Team dynamics

Realize mission / vision / strategy

Well-being of the team members /
employees and family

Contribution to happiness and
freedom

Guarantee present and future needs





Thank You

Rich Infinite Project Management - Mark Mortier

Want to get in touch? Mark@2Circle.be - <https://2circle.be/en/rich-leadership>



BREAK

PROJECT MANAGEMENT @



LINE UP

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Welcome



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XTRA
PRESENT

Project

17/09/2020



XTRA
PRESENT

In this presentation

ColliShop Professional

Intended project output

Definition 1st phase

Realisation 1st phase

Next steps

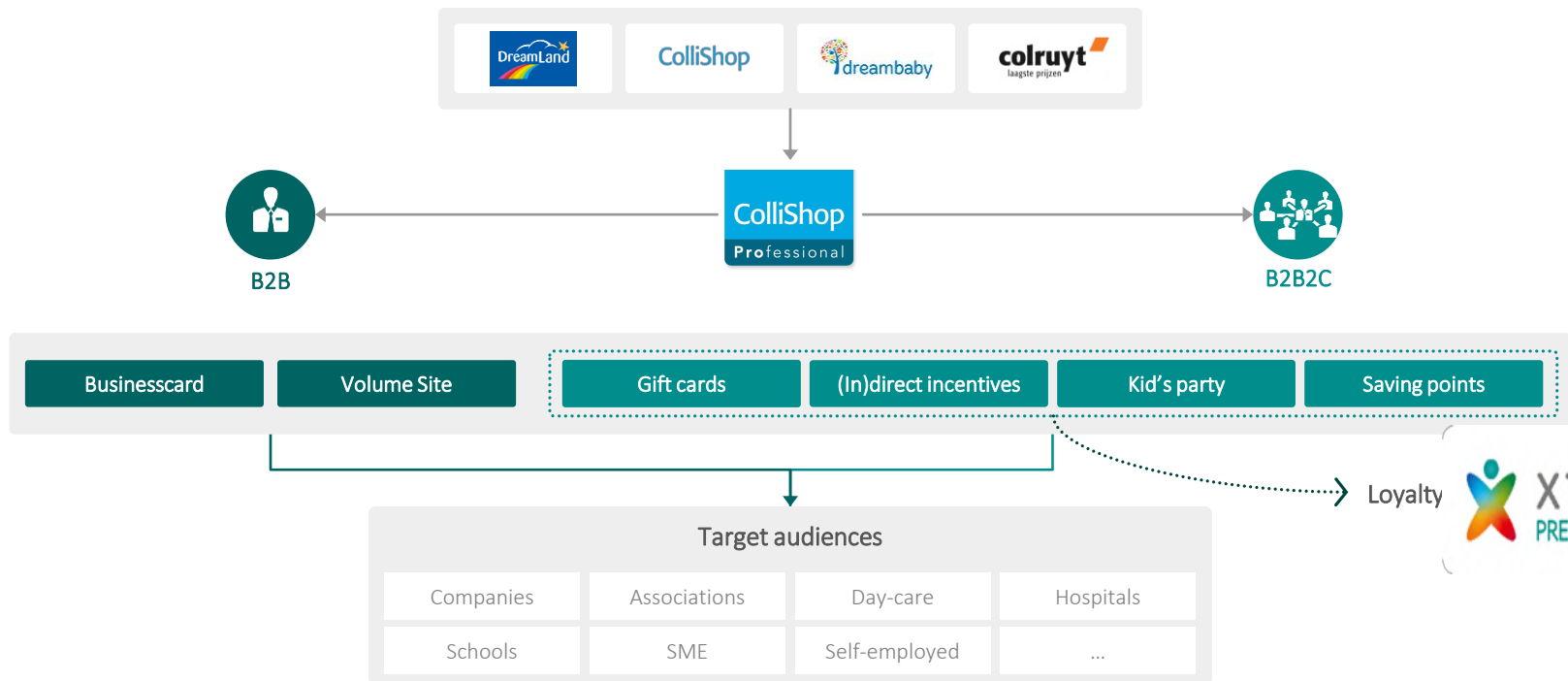
Conclusion





ColliShop Professional

What does Collishop Professional do?



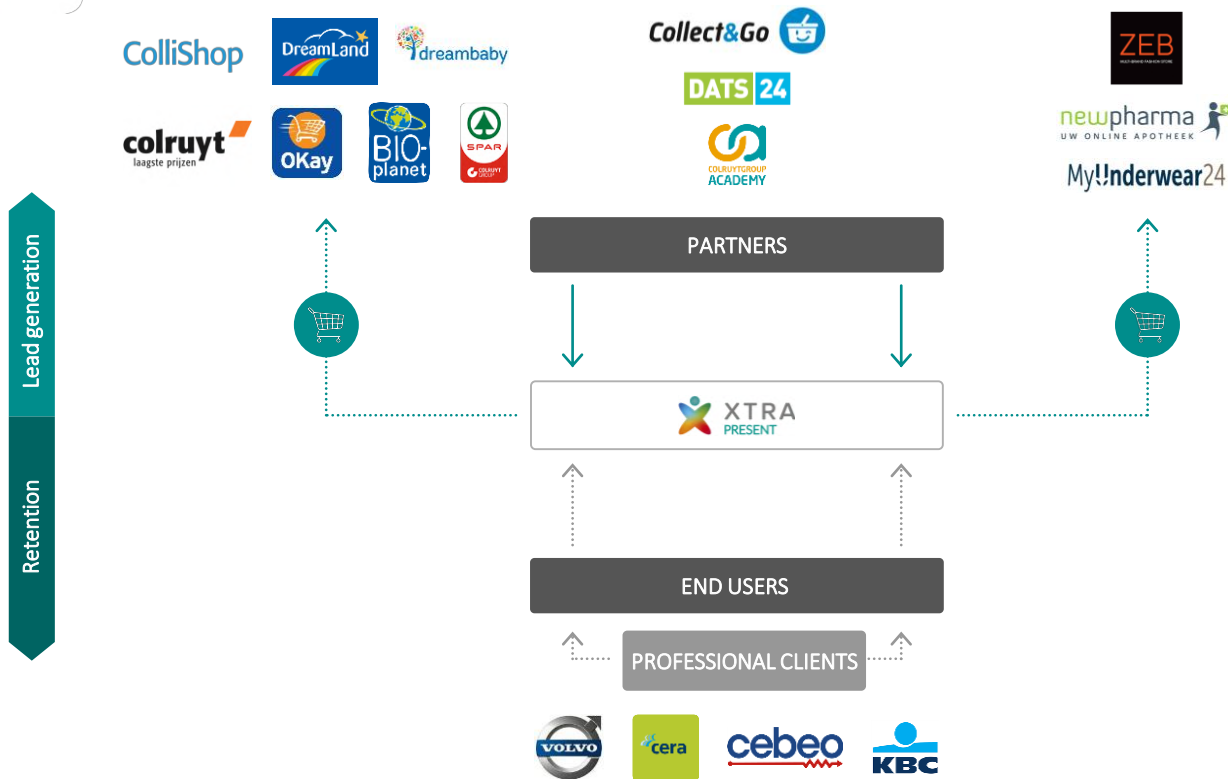


XTRA
PRESENT

Xtra Present

Intended project output

Output of the project

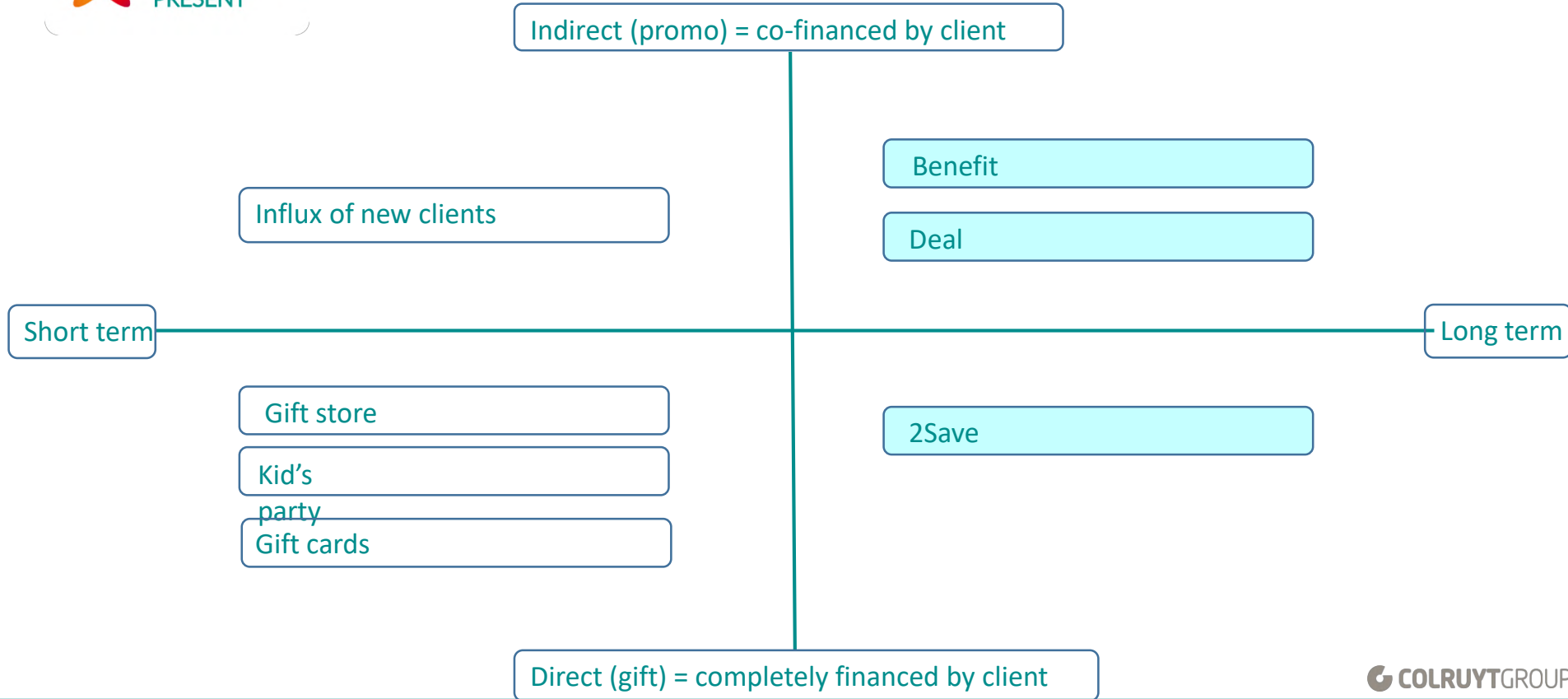




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Definition 1st phase

The project in phases



Redemption process by Customer



SPEND



Portal

GET



E-Wallet

USE



Partner

Customer
collects points

Customer orders
from catalog

E-voucher issued
to customer

E-voucher validated
by partner

Benefit



The customer
gets access to
**exclusive
offers**



The customer
orders at the
chosen partner
with his
**discount-code /
discount coupon**



Deal



The customer
gets access to
**exclusive
offers**



The more
customers buy,
the bigger the
discount they
get



Challenges definition phase

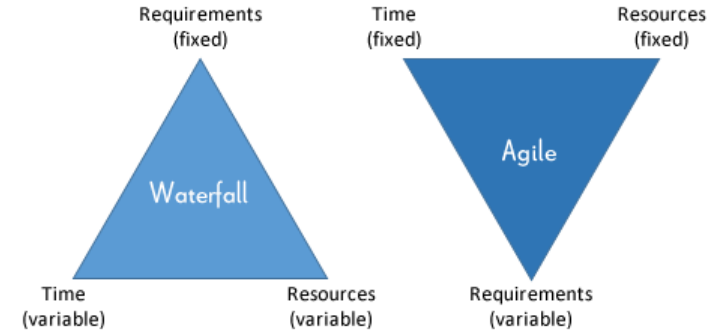
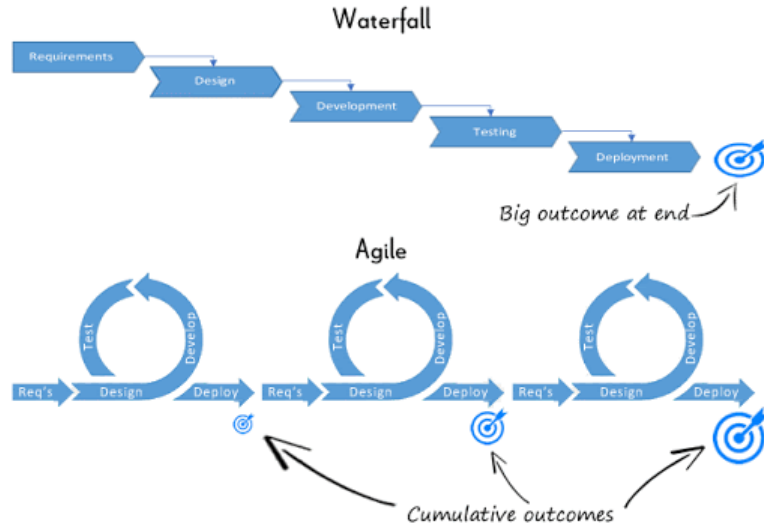
- Requirements RfP translating in functionalities: does everyone understand the same?
 - ➔ Defined based on user stories developed during workshops & validated by business
- Detail workshops vendor : what is important and what is a detail?
- Workshops were with a lot of participants from business ➔ avoid building custo's for only one customer
 - ➔ Scope management



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Realisation 1st phase

Agile working vs waterfall principle



Challenges realisation phase

- Defining every functionality per sprint → impact on output & other requirements (validation based on user stories)
- Big dependency on other technical projects (backend system, OMS)
 - Constant deliberation between PM's of the dependent projects to keep intended output & scope
- Triple constraint
 - Monthly Project Status Reports gave an overview of spent budget, status & issues within the project with (possible) consequences on the timing





Initial planning

17 March 17
Approval
project

1 September 17
Initial deadline
phase 1

1 February 18
Initial deadline
phase 2

1 January 19
Initial deadline
complete project



Real planning

17 March 17

Approval
project +
start initiation

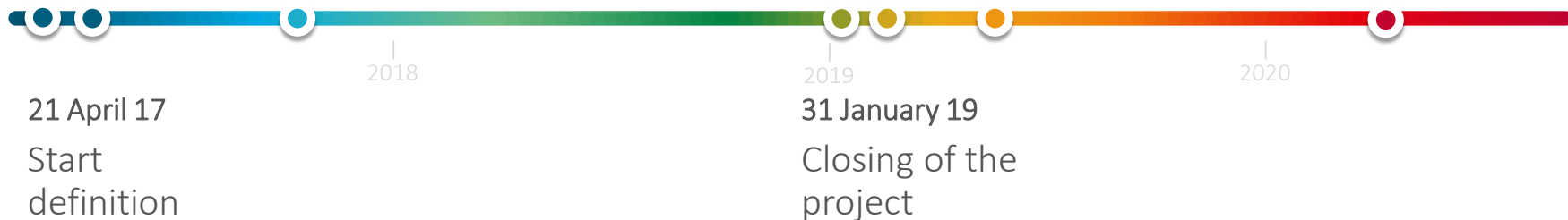
1 October 17
Start
realization

3 January 19
Go live

5 May 19

Transfer of current
customers: business
delivery

Start initiation
2nd phase





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Next steps



Next steps

2nd phase: Further development of the platform

- Building an extra store for the replacement of the current Kid's party- site
- Integration with backend system Colruyt Group to facilitate ordering by endusers
- Introducing products of the internal & external partners on the platform





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Conclusion



Agile working is preferable,
but a discussion of the high-level
requirements & dependencies at the
beginning is an absolute necessity

It is important to keep business
informed, without giving them an
unrealistic vision. Managing
expectations throughout the whole
project is necessary.



A CONCERT OF PROJECT MANAGEMENT



Thank you for rock'n rolling with us



Chapter updates

- PM Fair 2020:
 - 28 September – 3 October
 - an entire week with presentations in the morning, noon and evening. Some special events Foul up Friday and PMI got talent.

Thank you to our Chapter Sponsors:

#WorkSmarter With Microsoft Project Online

MindManager®



Microsoft



PROSOURCE

PROJECT MANAGEMENT SERVICES



CONTRASTE EUROPE



Chapter updates

- Elections 15/10 - 30/11 : some important roles to be filled in: President Elect, Vice President, Director of Membership, Director of PMFair and some starting positions as associate director. Why put your candidacy? Not for the money, not for the free time, not for the presents you get from PMI. But, it is a great learning experience, it is a great group, we have fun and we try to be there for our members: for the members by the members.

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PROJECT MANAGEMENT SERVICES



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Chapter updates

- The recording of this event will be made available on the www.pmi-Belgium.be website soon.

Thank you Stefaan and the rest of the Colruyt Group for hosting this event!



THANK YOU

